

# Introduction to Decentralized Autonomous Organization



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*MetaCartel DAO*

# DAO



Decentralized



Autonomous



Organization

# Scaling human collaboration

# 2019: Moloch rises



**raising money + voting =**

**coordinate funding**

# The Killer Feature: Ragequit





4,000 ETH



# MetaCartel DAO



the meme effect



# Consumer-facing Dapps



NFT



Events



#DeFi

**Two learnings**

# People over tech



~~on-chain~~ social consensus

# Scaling the DAO to the masses

Remote-first

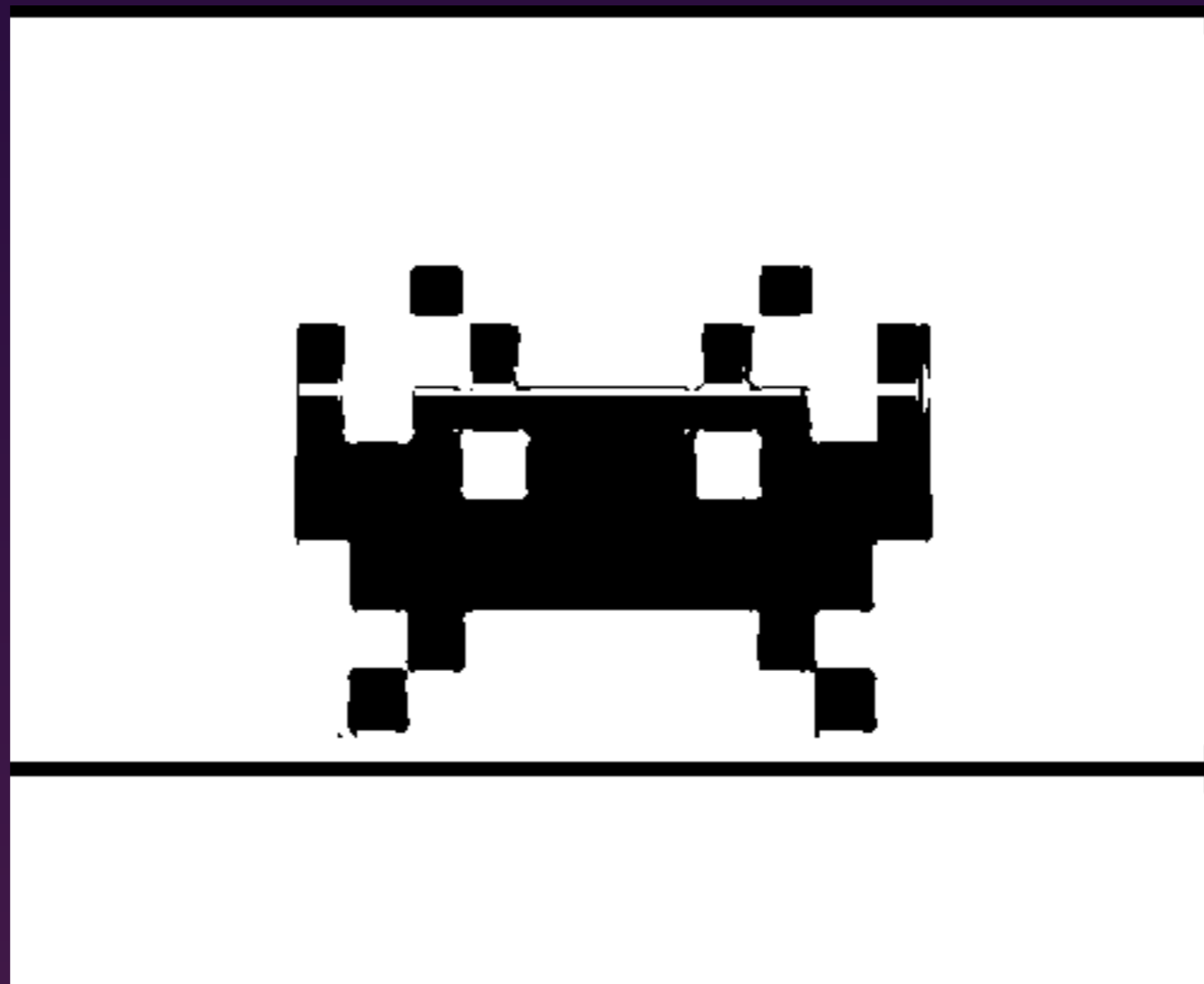


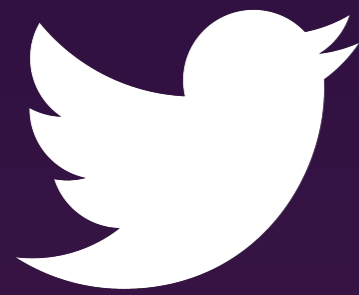
Autonomous

Gamifying reputation layer

# Legal, for-profit DAO

(LLC, SAFTs, claims tokens)





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